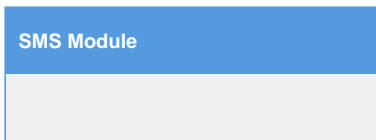


# SMS Module | Pricing

Because SMS messages cost money to send, we require that our customers purchase a 'SMS Plan' that meets their needs. The plans are all month-to-month and vary based on the country of origin.

## Requirements for the SMS Module:

- Only MyPMS customers can subscribe to the SMS service.
- When the SMS Module is activated, a country will be required for all Guest's who have mobile numbers entered into a Booking (on the Booking Data tab). It is not required that a mobile number be provided for all bookings. But if one is provided, the Guest must have the country selected.
- BookingCenter assumes that the country of your property is the 'default' country code for your mobile phone numbers, if one is not selected.



## SMS Module Pricing

Billing is based on a 'per segment' structure. Each segment is up to **153 characters**. How many segments make up a specific SMS 'message' is based on how many words you decide to include. When making 'SMS Letters' you should count the number of characters to be as brief - and use as few segments - as possible.

For Example, If a Property writes a SMS Letter that is 154 to 306 characters, then it will be counted as 2 Segments, 307 to 460 characters = 3 segments, etc., and will be billed accordingly.

	USA & Canada	Europe & UK	Mexico & Americas	Australia & Oceania
<b>Base Price Per Month</b>	USD \$30	USD \$40	USD \$30	USD \$30
100 segments included in 'Base Price'				
<b>Add more segments to your plan</b>				
<b>500 segments /mo</b>	+ \$20/mo	+ \$20/mo	+ \$20/mo	+ \$30/mo
<b>1000 segments /mo</b>	+ \$40/mo	+ \$50/mo	+ \$50/mo	+ \$55/mo
<b>5000 segments /mo</b>	+ \$100/mo	+ \$200/mo	+ \$250/mo	+ \$300/mo

### NOTE:

- \*An SMS 'message' is always at least "one segment". Each segment is 153 characters. For Example, If a Property writes a SMS that is 154 to 306 characters, then it will be counted as 2 Segments or 2 messages, 307 to 460 characters as 3 segments and will be billed accordingly.
- 100 segments are included in all monthly plans as above.
- \*When the SMS Module is activated, the correct **country** will be required for all Guest's entered into a Booking (on the Booking Data tab). It is not required that a mobile number be provided for all bookings. But if one is provided, the Guest record **must have the country assigned**. BookingCenter assumes that the country of your property is the 'default' country code for your mobile phone numbers, if one is not selected. If the Mobile number is registered as country code: +1 (USA or Canada, for example), but the Guest lives in Denmark, then the Country must be selected as 'USA or Canada for the SMS to be received.
- If you purchase a specific 'segment' plan, and then consume (go over) the plan's amount of segments, you will automatically be billed the difference between the initial plan and the 'actual' plan, and your 'recurring fee' will be set to the new plan.

For example, if you chose the 100 segments plan (\$30/mo), and then consumed 900 segments (\$70/mo) instead of the plan you had signed up for, the billing department will bill you the difference (in this example, \$40 for the month's increase in consumption between \$30 and \$70). Then, the next month you will be billed \$70 and be automatically enrolled in the 1000 segments plan. This will continue until you request a different plan by contacting the [Billing Department](#) or sending a [Support Ticket](#) requesting for the lower plan and then adhering to that plan's terms.

- Properties in Asia should contact BookingCenter for a custom price quote