TripAdvisor | InstantBooking

InstantBooking
A new program called InstantBooking allows travelers to click "Book on TripAdvisor" and make bookings directly on the Trip Advisor site. TripAdvisor charges a commission for each booking in this program. Learn how it works on TripAdvisor

TripAdvisor Module

A property must be both a BookingCenter and TripAdvisor Business Listing customer and enroll via the Management Center at TripAdvisor to accept the Terms and conditions from TripAdvisor. When doing this, our customers select BookingCenter as their Connectivity Partner (which you will see as an option). From then onward, the TA Agent within BookingCenter is what Trip Advisor travelers will be shown while they are evaluating your property. The rooms and rates can be whatever you wish, by default set to your TA Agent allocation, thus can be higher or lower than the rates you make available to other distribution sites. For more information on how owners can register and verify with TripAdvisor, click here.

To enroll and interface with any of the 3 programs: InstantBooking, TripConnect, and/or ReviewExpress, contact us. Please notify us when you wish to enroll with Instant Booking as we need to enable this on our end prior to setting this up within TripAdvisor.

Sign up and activate Trip Advisor with your BookingCenter PMS:

- To start, your property must must be **both** a BookingCenter and TripAdvisor Business Listing customer. If you need to sign up, see Trip Advisor: Get Listed Now and What a Business Listing offers your property
- Once you are signed up for a TripAdvisor business listing, enroll for the TripConnect program via the TripAdvisor Management Center.
- Once you have selected to enroll with the TripConnect program, you will be presented with a list of Connectivity Partners. Choose 'BookingCenter' and within 24 hours your listing on TripAdvisor will display.

How will my listing work on TripAdvisor once BookingCenter sends rate and availability to TripAdvisor?

The price or rate will take 'default dates' to display for your property when no date has yet been picked by users. The price would have been taken from a previous availability check and will be updated in the future. The price organically updates once there are more requests for availability with the specific hotel. TripAdvisor's data suggests that most users with intent to book will enter dates so the "default rate/date" situation doesn't occur often.

The TripAdvisor Module is more empowering technology from BookingCenter to help you perform better. If you want to sign up or learn more about how BookingCenter can help you improve your use of TripAdvisor, contact us today.

Unknown macro: 'page-turner'