

# Setup Promo Codes

To view, add, modify or set up Promotional Codes, go to **SETUP | RELATIONSHIPS | MY AGENTS**. All Agents in this section are MyPMS Agents are set up by you. See [Agent Types](#)

The Agent Allocation feature in MyPMS makes it easy to set specific rates to sell to a guest entering a promotional code on an online Agent website. This can include your website or special agent URL availability calendar. The availability and rates allocated to the Agent can be modified at any time and will update automatically. See [Understanding Agent Allocations](#)

## In this Section

- [Add Agents](#)
- [Setup Promo Codes](#)
- [Agent URL Links](#)
- [Travel Agent Commissions](#)

Before you can set up a Promo Code, it must be enabled. Go to **SETUP | SETTINGS | BOOKING ENGINE SETTINGS** and set 'Use Promo Code' to 'Yes'. This will enable the promo code box on the inquiry page of the Booking Engine. See [Booking Engine Settings](#)

To use a Promo code, it must first be set up in My Agents and set to Agent Class "promotion". Use Promo Codes to offer discounts and specials on your website booking engine. These Promo Codes can be used to deliver specific or discounted rate plans or packages by using a local Agent and then mapping that 'promo code' to the Agents Allocations.

Once this is completed, then simply allocate the Rate Plans or Packages to the proper Room types and to the Agent/Promo Code in Agent Relationships. **SETUP | RELATIONSHIPS | AGENT RELATIONSHIPS**. See [Agent Allocations](#)

**Here are two examples of how to use promo code agents to either provide a flat discount, or to sell as a Package:**

**Flat Discount:** Our hypothetical property wishes to offer a 15% discount to all employees of a local company 'Ted's Widgets' when staying in our Queen or King rooms. We first create our local agent at **SETUP | RELATIONSHIPS | MY AGENTS** and name it TEDWIDG, we also set the agent class to 'promo code'. Next we go to **SETUP | RELATIONSHIPS | AGENT RELATIONSHIPS** and allocate our Rack Rate Plan(s) for the Queen and King types to the agent. Once that's done, while still on the Agent Relationships screen we once again find agent TEDWIDG and set Rate Load to -15. When employees of Ted's Widgets go to make a booking on the booking engine they would enter TEDWIDG in the promo code box and the Room Types and Rates displayed to them would be adjusted by the rate loading, in this case 15%.

**Selling a Package:** Our hypothetical property has a dynamic or fixed package in which we offer a two night stay in a queen room and one full day of guided fly fishing. We want people to be able to book this off our website with the code 'FLYGUIDE' so we create a local agent named FLYGUIDE and set the agent class to promo code. Then we allocate only the desired package to the queen type for agent FLYGUIDE. Because we're not trying to discount the package via the promo code there's no need to adjust rate loading. See [Packages](#)

**Follow these steps to set up a Promo Code and corresponding Rate Plan.**

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| Agent ID | Name     | Contact | Phone | Country | City | Email | Item |
|----------|----------|---------|-------|---------|------|-------|------|
| 12345    | FLYGUIDE |         |       | US      |      |       |      |

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Click ADD to add a new Agent.

Step 2 - Enter Information for Agent

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Return Guest Discount

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Fax

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State

Country

United States

Commission Rate

Agent Class

Standard

Account Value

Turnover

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Yes

Email

Contact B

Other Phone

Cell Mobile

Commission Method

Fixed Fee

Downsizing

Notes

Save

Add Allocation

Step 3 - Click Add Allocation

Agent ID

RETURN

Company

Return Guest Discount

How many

## Step 5 - Got to SET UP RELATIONSHIPS | AGENTS

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To test your promotional code on your booking engine, go to **SETUP | BOOKINGS | [Make An Online Booking \(Booking Engine\)](#)**