Booking.com | RateManager and RateIntelligence

For Booking.com customers only. Your property must have an active account on Booking.com to use these tools.

BookingCenter has a 2-way interface to RateManager, and it's ready for your use.

BookingCenter charges $500/year for the service. There is considerable interface setup support required from us, so there are no refunds during the year, but you can quit at any time.

Interfaces and Modules
• APIs and Web Services Available From BookingCenter • Automated Postings Via COMTROL Interface • Booking Engine • Group Booking Engine • MyCard • MyGuest - Guest Request System • Owners Area • Point of Sale • Self Check-in • SMS Module • Yield Management

The BookingCenter to RateManager interface has 2 main components:

1. BookingCenter keeps the **RateManage**r product up-to-date with all booked and modified rates for the Room Types maintained in BookingCenter. This means **all** booking activity goes from BookingCenter to the RateManager product.

2. The RateManager product then calculates rate strategies based on their comparative rates from their market analysis and the goals they set with you. These rates then get posted **back** to BookingCenter and over-write what was set in the Rate 'setup area' of the Property Management System. Thus, these new rates go out to the channels you have allocated based on what is posted to BookingCenter **from** the RateManager product.

The key take-away is that the RateManager product will decide the rate values that BookingCenter stores. It's a compelling 'revenue management' approach from the Booking.com network, which has excellent 'rate comps' for most markets. But, like all automated revenue management approaches, it may take time and tinkering from your team to get the results you want in all/most occupancy situations.

This is the 'big picture' of what the interface accomplishes. If you choose to progress, then we will begin setup of the RateManager interface. This will go from our TEST system to their TEST system and won't affect any of the 'production' data in the your PMS or profile in Booking.com. But RateManager will begin receiving detailed analysis of past and future bookings, so this is a sharing of your 'commercial data' that your hotel should consider carefully.

If you decide to progress with this interface, BookingCenter accepts NO responsibility for how the data that is shared with RateManager is used. You are accepting 100% responsibility for this decision.

We bill the $500 annually to enact and verify the interface is working as intended. Just let us know when you are ready for us to start the program for you.

For more information on the Booking.com/BookingSuite Rate Manager Tools, see http://suite.booking.com/ratemanager/

MyPMS Interface

If you decide to activate these tools in BookingCenter, then your data will be displayed in SETUP | RATES | RATE INTELLIGENCE

and in REPORTS | DAILY REPORTS | RATE INTELLIGENCE
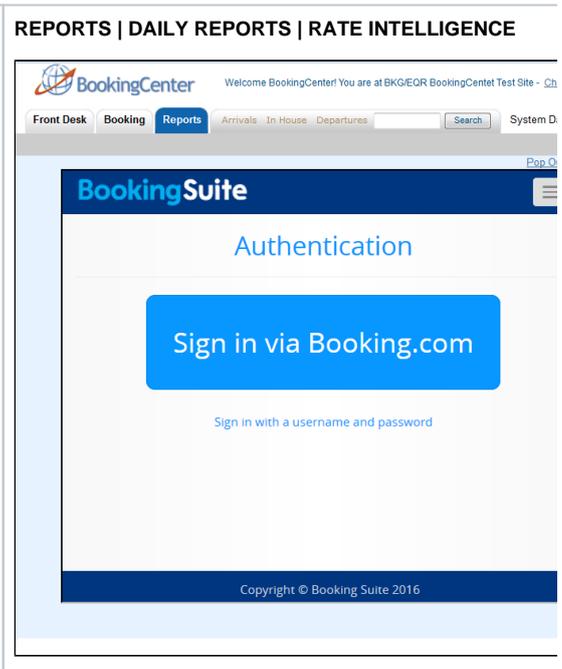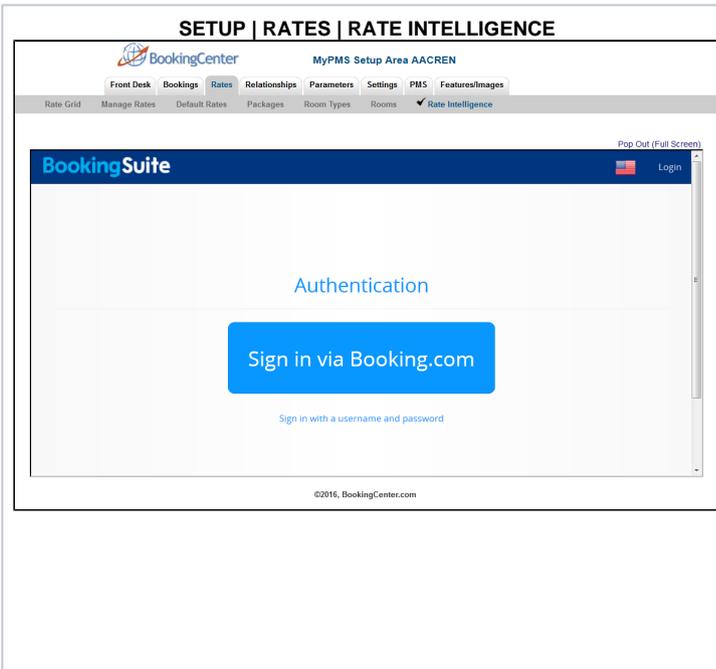
Once you have signed, then your rate data will display in BookingCenter MyPMS.