

How to Setup a Package

The first step is to plan what is desired in the package. Will you simply make a 'Fixed' Package consisting of a marketing 'concept' tied to a Room? Or will you make a 'Dynamic' Package that taps into Room Rates that vary season by season and add to these 'dynamic rate' changes Items that may be dynamic added as well? What dates will the Package be available on? What minimum stay and maximum stays must be met to purchase the Package? Planning ahead strategically will help when setting up your Packages.